

INNSIGHT – Leverage Open Source Intelligence (OSINT) for Monitoring & Actionable Intelligence

Organizations, specially working for national security, run the risk of its employee(s) vulnerable to threats like *'honey-trap'* on social media and thus jeopardizing organization's reputation.

Case in Point

How can an organization be aware of its external environment and protect itself from unforeseen threats that it and its employees are exposed to?

Surveillance Grid

- Be aware of surrounding through location based social media monitoring
- Track vernacular news media to identify potential local risk drivers
- Pull global coverage to identify overall sentiment and associated themes

360° Profile Scanning

- Alert when member of the workforce joins suspicious network
- Artificial Intelligence based algorithms to identify profile interacting with suspicious handle on social media.
- Monitor social media activities of your workforce to detect extreme behavior on system defined parameters

Social Media Code of Conduct

- Analyze shared images to detect officers in uniform
- Identify profiles sharing images of compound on social media through image detection
- Alert when system identifies disgruntled member of the workforce

Success Story

One of the para-military forces is using INNSIGHT to monitor their workforce, keep track of what is being talked about the organization and check vested attempts of maligning the organization.